



APRIL 19TH 2025

**FOUNTAIN
FEST**

MILL
CREEK
PARK

Fountain Fest 2025 Sponsorship Packet

Presented by the City of Fountains Foundation

Event Date: Saturday, April 19th, 2025

Time: 10:00 a.m. to 5:00 p.m.

Location: Mill Creek Park, Kansas City

Why Sponsor Fountain Fest?

Fountain Fest is Kansas City's premier spring event, celebrating our city's fountains and community spirit. As a sponsor, your business will be prominently featured in a high-visibility, high-engagement setting, connecting you with thousands of attendees. This is an opportunity to align your brand with a beloved Kansas City tradition while supporting the City of Fountains Foundation's mission to preserve and maintain our historic fountains.

Your sponsorship helps:

- ✓ Keep Kansas City's fountains flowing for future generations.
- ✓ Provide free entertainment, art, and family activities for the community.
- ✓ Promote Kansas City businesses through branding and engagement opportunities.

Sponsorship Opportunities

Presenting Sponsor – \$5,000 (*Only 1 Available*)

- Top billing as the presenting sponsor on all event marketing materials.
- Logo placement on festival banners, social media, website, and print promotions.
- On-stage recognition by the President of the City of Fountains Foundation.
- Featured booth space in a premium location.
- Mentions in media coverage and press releases.

Gold Sponsor – \$2,500 (Only 1 Available)

- Logo inclusion on select festival signage, website, and social media.
- Recognition in event promotions and select press releases.
- On-site booth space in a prime location.
- Shoutout during festival announcements

Community Sponsor – \$1,500 (Only 1 Available)

- Business name listed on the Fountain Fest website.
- On-site booth space to engage with festival attendees.
- Recognition in event social media posts.

Booth-Only Option – \$100 (7 Spots Available)

- 10x10 booth space at Fountain Fest.
- Opportunity to engage with attendees and promote your business.
- Vendor listing on the event website.

Event Reach & Demographics

- ✓ Expected Attendance: 1500+ attendees
- ✓ Audience: Families, professionals, arts supporters, and local business owners
- ✓ Marketing Exposure: Social media, local media coverage, print promotions, and event signage

By sponsoring Fountain Fest, your business will receive brand visibility in front of thousands of engaged community members, as well as the chance to support a valuable Kansas City institution.

How to Become a Sponsor

Sponsorship Deadline: March 31st, 2025

Booth Registration Deadline: March 31st, 2025

To secure your sponsorship or booth space, complete the online sponsorship form at:

<https://cityoffountains.org/fountain-fest-sponsorship-form>

For questions or customized sponsorship opportunities:

Contact: Whitney at admin@cityoffountains.org

Thank you for your support in keeping Kansas City's fountains flowing and our community thriving!